

# Trade Promotion Council of India

# indus FOOD TECH

BROCHURE ·

08-10 January, 2020 India Exposition Mart Greater Noida, Delhi NCR



# **Sectors**



Food & Beverage Processing



Drink Technology



Food Packaging & Labeling



Automation & Controls



Supply Chain Solutions



# Source the latest in F&B processing & packaging technology

Organized annually, Indus food tech is a global platform to showcase food & drink technology and equipment to the food processing companies in India and the world.

India having a population base of 1.3 billion offers a large demand driven market. The total consumption of the food and beverage segment domestically is expected to reach to US\$1.142 trillion by 2025

## Let's agree, it couldn't be at a better location



### Producing for the world

India is the top global producer of meat, milk, castor seeds, sesame, mango, banana, chickpeas and is among the top producers globally for rice, wheat, sugarcane, tea, spices, onion, potatoes, & many others. With the new agri-export policy, the Indian F&B export is expected to grow from USD 32 billion to USD 70 billion by 2020.



### A magnificent industry

The Indian food processing sector is currently valued at USD 258 billion and constitutes 14% of GDP through manufacturing. Food processing accounts for 32% of the country's total value of food & beverage industry. The Indian food retail market is the 6th largest grocery market in the world, expected to reach USD 895 billion by 2020.



### An Investor's Paradise

India has an array of strong emerging brands in the F&B sector which leads to lucrative investment opportunities. Due to the growing need to feed the masses and increased opportunity to export to FTA partner counties, India has established itself as a sought after investment destination with investors seeing growth of capital and increased profitability.

# India at a glance

70% 43% 19% 22% 21% MANGOES **BUFFALO** PULSES & RICE **SPICE BANANAS** MILK TEA & GUAVAS MEAT SUGARCANE

### India: The Key Food Supplier

- India provides food security to many countries
- India is the second largest fruit producer in the world
- India is the largest producer and exporter of spices and spice products.
- India's horticulture output reached 300.64 million tonnes in 2016-17.

### Land of Organic Food

- India is home to more than 835,000 organic producers, 699 processors, 669 exporters and 1.49 million ha area under organic cultivation.
- India produced around 1.35 million MT (2015-16) of certified organic products
- India exports over 300 products in 20 different categories to over 20 countries

### Hub of Private Labeling

- Excessive production capacity
- Low production prices

### **Food Processing Industry**

- Currently valued at 258 USD billion
- Constitutes 14% in the GDP through manufacturing
- Food Processing accounts 32% of the country's total food market

### **Government Policies**

- Attractive Fiscal Incentives for processed food and machinery
- Service Tax exempt on several food industry services
- In Union Budget 2017-18, the Government of India has set up a dairy processing infra fund worth Rs 8,000 crore (US\$ 1.2 billion)
- Relaxed foreign direct investment (FDI) norms, allowing up to 100 per cent FDI in food product e-commerce through automatic route
- 42 sanctioned mega food parks in the country are likely to become operational by 2018
- India is the 6th largest growing market in the world



# Why Exhibit



# India, one of the fastest growing food processing industry in the world

India's food sector has emerged as a high-growth and high-profit sector due to immense potential for value addition within the food processing industry. The Processed food market is expected to grow to \$ 543 bn by 2020 from \$ 322 bn in 2016, at a CAGR of 14.6%.



### **Hosted Buyer Program**

Indus FoodTech has a specialized hosted buyer program which offers lucrative benefits to buyers and sponsors their visit to the show. You will experience the power of a truly international market place in India with a chance to nominate a buyer of your choice.



# Concurrent with Indusfood, world's food supermarket

500 top Indian food processing companies exhibiting during 3<sup>rd</sup> edition of concurrent F&B Exhbition IndusFood will be the ideal target customers for the technology suppliers of Indus FoodTech 2020.



# India's food processing market

42

SANCTIONED MEGA FOOD PARKS 38,608

REGISTERED UNITS

14%

ANNUAL GROWTH IN INVESTMENT

13 %

OF INDIA'S TOTAL EXPORT

\$829 BN

INDIAN FOOD & RETAIL MARKET

\$ 543 BN

PROCESSED FOOD MARKET





# **Participation Charges**

### **Domestic Exhibitors**

■ Shell Scheme

Rs. 9,000 / SQM. + 18% GST

• Minimum 9 SQM. increase in multiple of 3

### 9 SQM Shell scheme includes

• 1 Table, 3 Chairs, 1 Waste-bin, Carpet, Fascia Name (Max 20 Characters), 1 KW Power Supply (Single Phase), 3 Spotlights, Wall partitions

Raw Space

Rs. 8.000 / SQM. + 18% GST

• Minimum 24 SQM. increase in multiple of 6

### **International Exhibitors**

Shell Scheme

USD 280 / SQM. + 18% GST

• Minimum 9 SQM. increase in multiple of 3

### 9 SQM Shell scheme includes

• 1 Table, 3 Chairs, 1 Waste-bin, Carpet, Fascia Name (Max 20 Characters), 1 KW Power Supply (Single Phase), 3 Spotlights, Wall partitions

Raw Space

USD 250 / SQM. + 18% GST

• Minimum 24 SQM. increase in multiple of 6

# **Exhibitor** Profile





Filling and Packaging Technology



Automation Process



Operations Technology



Refrigeration & Airconditioning Technology



Conveying & Logistics



Safety & Quality Management



Components & Consumables

# Why Visit Indus FoodTech



### Latest Technology

Indus Foodtech showcases selected International and Indian suppliers of state of the art equipment and machinery to solve all the complex food processing challenges..



### **Hosted Buyer Benefits**

Indus FoodTech has a specialized hosted buyer program which offers lucrative benefits to buyers to attend the show. Some of the benefits include Airfare Reimbursement, 5 Star Hotel Accommodation, Group Transfers, Visa Assistance, Business matchmaking and more.



# One Stop Solution with a Gamut of Technology

Indus FoodTech covers a wide spectrum of food technology, covering all sectors ranging from F&B processing machinery, packaging & labeling equipment to logistic providers.



# **Buyer** Profile



Processed Food Companies



Beverage Manufacturers



Confectionary Manufacturers



Dairy Manufacturers



Fruits & Vegetable Growers



Frozen &
Dehydrated
Manufacturers



Food & Beverage Associations



Food Safety Institutions



### How to visit the Show?



### Indusfood Key Buyer Program

Contact TPCI secretariat or the Commercial section of the Indian Embassy/
Consulate in your country for an extended invitation to be a part of the Indus foodTech hosted buyer program



# Supplier Nomination

Recieve an invitation to attend the show as a buyer through any Indian or International supplier who you are doing business and is exhibiting at Indus FoodTech.



## International Recommendation

Contact your local chamber of commerce to send us your nomination and we will get in touch with you and invite you to be a part of the Hosted Buyer Program

# Hosted Buyer Benefits



Partial airfare reimbursement\*



5/4 star hotel accommodation



Complimentary meals



Visa assistance



Airport & venue transfers



Interpreters on request



Post event tour/ plant visits

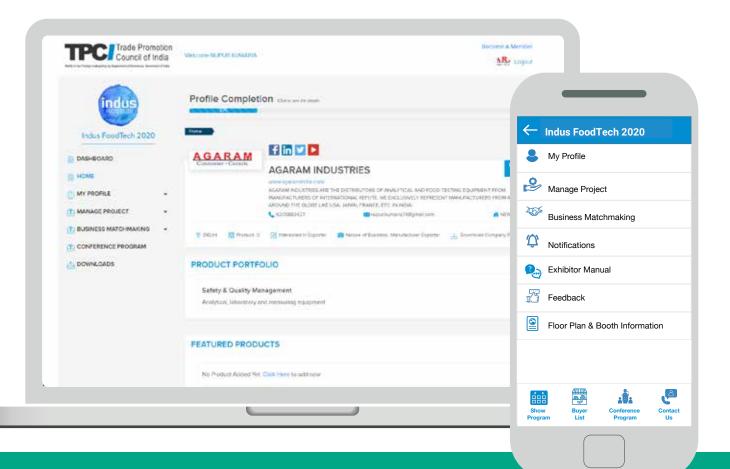
\*Prefixed airfare reimbersement as per your country

Seamless online registration &

communication platforms

**Experience Indus** FoodTech's unique online business matchmaking software and mobile application that helps Exhibitors and Buyers to seamlessly create their profile, communicate and schedule meetings with relevant stakeholders through personalised dashboard.





# How to **Register**





Indusfoodtech.co.in



Click on register by hovering on the "Exhibitor" / "Buyer" button



Authenticate your mobile number and Email ID and then click on "Register" on the verification email sent to you



Fill the registration form completely



Pay through range of payment options

\*In case of international buyer - await confirmation of participation from screening committee



CONCURRENT SHOWS

ORGANIZERS -



08 - 09 January, 2020



January, 2020





- CONTACT INFORMATION -

Exhibitor Enquiry : exhibitor.ift@tpci.in
Buyer Enquiry : buyer.ift@tpci.in
General Enquiry : info.ift@tpci.in



indusfoodtech.co.in