



समृद्धि
Department of Commerce
Ministry of Commerce and Industry

TPC Trade Promotion
Council of India

indus FOOD

— BUYER BROCHURE —

3rd Edition

08-09 January, 2020

India Exposition Mart, Greater Noida

WELCOME TO THE WORLD'S FOOD SUPERMARKET

Organized annually, IndusFood is India's official, export focussed F&B Trade fair showcasing the country's best line-up of food & agri products to global buyers

Edition 2- On Spot Business Platform

11,000+
SQM GROSS AREA
OCCUPIED

70+
COUNTRIES
REPRESENTED

400+
INDIAN EXHIBITORS
SHOWCASED

20,000
MEETINGS
CONDUCTED

Why IndusFood

Direct Sourcing from the Best Suppliers

With over 500+ handpicked suppliers at IndusFood, you will never want for more options to tap into. We scan the length and breadth of India to aggregate top notch suppliers delivering their products as per global standards.

Trust of Organizers

Organized by the Trade Promotion Council of India & the Department of Commerce, Government of India and supported by all national product promotion agencies, a smooth & safe business environment is ensured

Business Made Easy

IndusFood business app enables buyers and suppliers to create focussed business connections at the click of a button. Cloud enabled pre-scheduled meetings and detailed stakeholder profiles on our business matchmaking system takes care of your precise business requirements and saves on time.

Edition 3 - The Next Big Leap

700 Global Buyers, **500** Domestic
Buyers & **500+** Indian Food Suppliers



1.2

USD BILLION OF
ON SPOT BUSINESS

700+
GLOBAL BUYERS
HOSTED

15
PRODUCT
ZONES

20
B2B & G2G
CONFERENCES

Edition 2:
700+ Buyers Across
70+ Countries



Netherlands



Switzerland



Kuwait



UAE



Qatar



Canada



Saudi Arabia



Brazil



Saudi Arabia



Australia



France



Qatar



Egypt



Saudi Arabia



Belarus



Canada



New Zealand



Canada



Canada



USA



Italy



Russia



Netherlands



UAE



Oman



USA



Oman



Iraq



Kazakhstan



Turkey



South Africa



Singapore



Malaysia



UAE



Bangladesh



Japan



USA



Germany



Israel



USA



USA



Iran



Canada



Oman



Tanzania



Bahrain



UAE



United Kingdom



USA



Singapore

Edition 3:
700 Global &
500 Domestic
Buyers Estimated

Edition 2:

400+ Exhibitors across
15 product zones



Edition 3:
500 Suppliers
15 Product
Zones

The success of the Indian F&B industry will surely take you by surprise.

The epicenter of global food trade since the ancient times, India is now a dominant global player in the modern food trade. India has the pride of being the “Land of Origin” of an assortment of food crops & processed products that have a significant impact on the global demand and supply.



Producing for the world

India is the top global producer of meat, milk, castor seeds, sesame, mango, banana, chickpeas and is among the top producers globally for rice, wheat, sugarcane, tea, spices, onion, potatoes, & many others. With the new agri-export policy, the Indian F&B export is expected to grow from USD 32 billion to USD 70 billion by 2020.

Hub for Private Labelling

India is a hub for cost effective private labelling for a range of F&B products from commodities to processed food. Being the food bowl of the world, India has ample availability of quality raw materials and state of the art processing technology to produce high quality value added products.

An Investor’s Paradise

India has an array of strong emerging brands in the F&B sector which leads to lucrative investment opportunities. Due to the growing need to feed the masses and increased opportunity to export to FTA partner countries, India has established itself as a sought after investment destination with investors seeing growth of capital and increased profitability.

India at a glance

22%	23%	22%	70%
OF THE GLOBAL PRODUCTION OF MANGOES AND GUAVAS	OF THE GLOBAL PRODUCTION OF TEA	OF THE GLOBAL PRODUCTION OF RICE	OF THE GLOBAL SPICE PRODUCTION

LET’S AGREE, IT COULDN’T BE AT A BETTER LOCATION



21%
OF THE GLOBAL
PRODUCTION OF PULSES
AND SUGARCANE EACH



43%
OF THE GLOBAL
PRODUCTION OF
BUFFALO MEAT



27%
OF THE GLOBAL
PRODUCTION OF
BANANAS



19%
OF THE
GLOBAL MILK
PRODUCTION

WE BRING FORTH A WORLD OF PRIVILEGES

Buyer
Registration
fee **USD 250**
includes



Partial airfare
reimbursement*



5/4 star hotel
accommodation



Complimentary
meals**



Business on the Go!

Business is always at the core of IndusFood, and we ensure to make it as easy as the click of a button. Pre schedule your meetings on our online networking app by accessing hundreds of verified supplier profiles and use your time @ IndusFood as efficiently as possible.



Industry – Government Roundtables

You get the global F&B industry and Government stakeholders, all on the same table at our India Bilateral Roundtables. We strive to ensure that your experienced opinion leads to a new beginning in the global trade.



Networking Events

What is networking without some Fun under the Sun? Our gala business networking dinner will ensure that you have a relaxed evening at IndusFood, engaging with your new found partners in a lighter context.



Visa
assistance***



Airport & venue
transfers



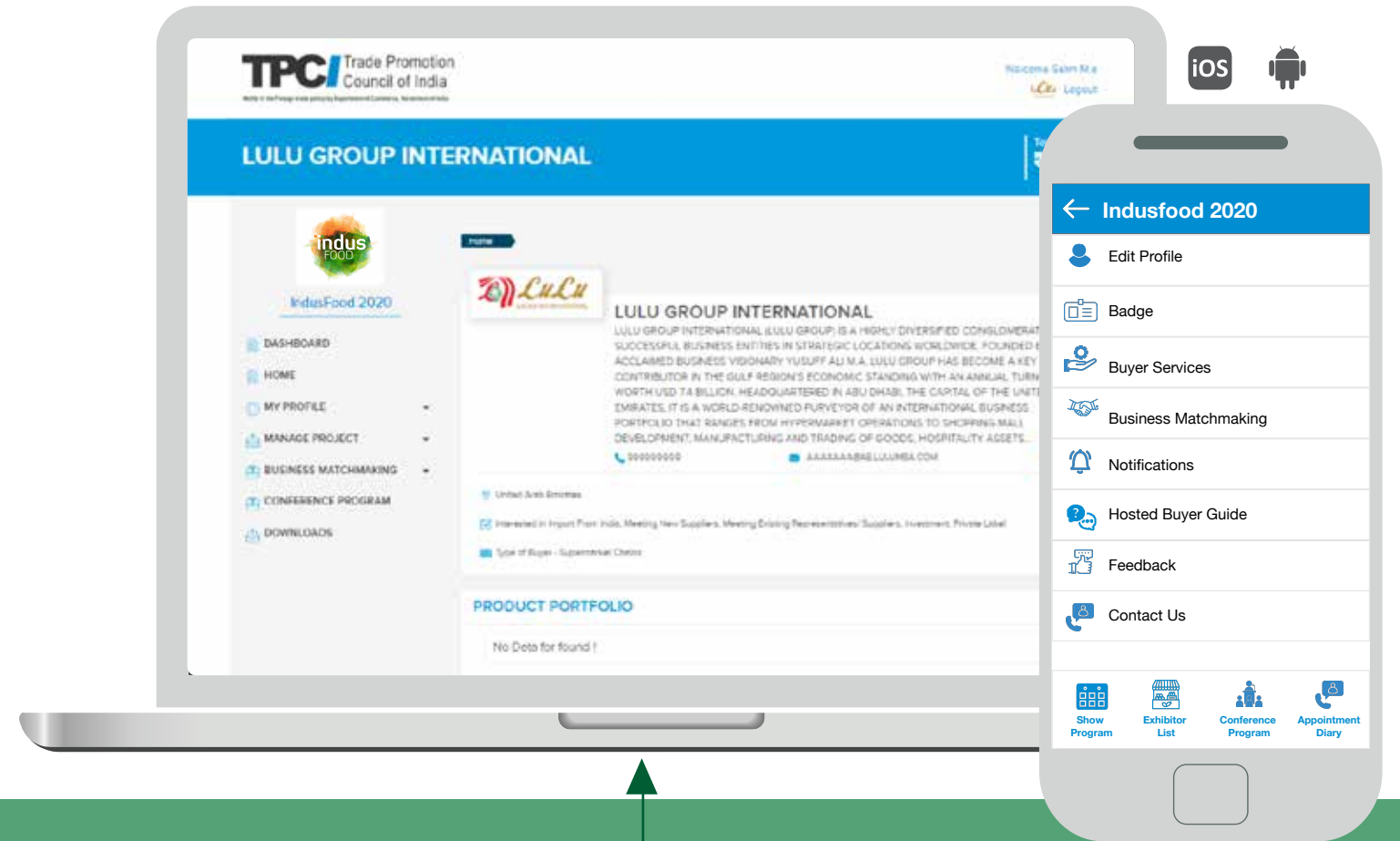
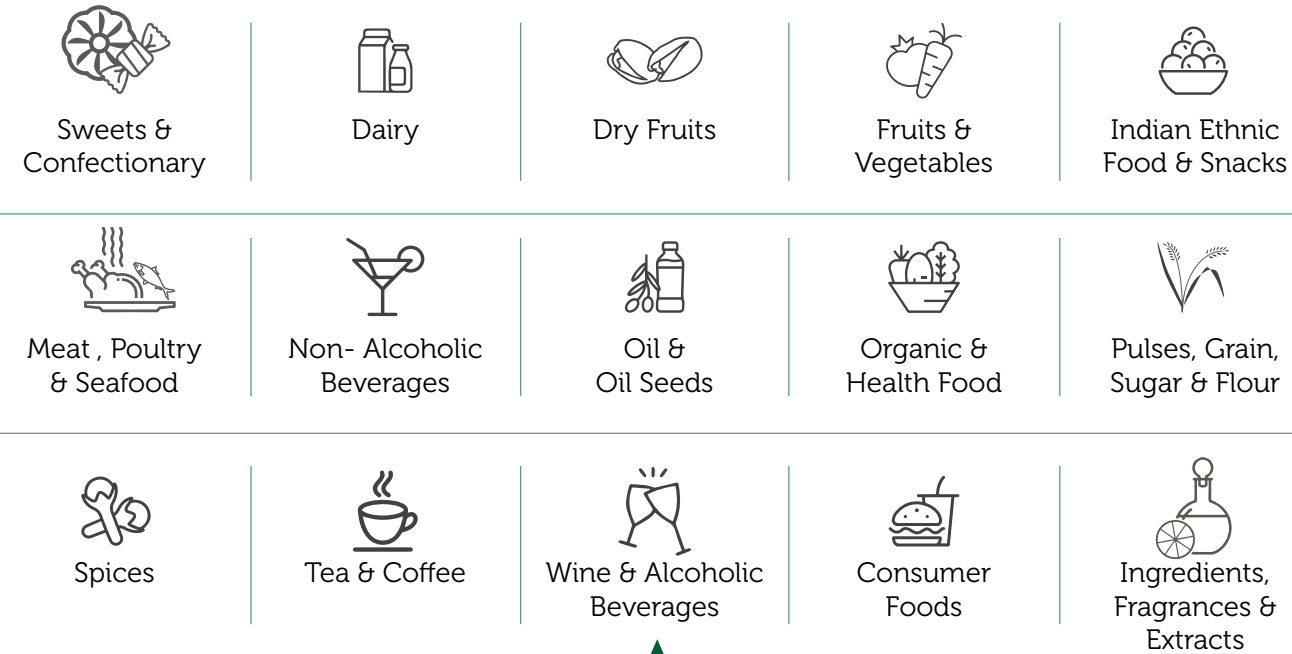
Post event tour
/ plant visits



Interpreters
on request

*Pre fixed as per the country of origin | **breakfast & lunch on show days
***Through nodal officers at Indian missions globally

Registration is quick and easy



Personalized Dashboard for your business needs

08 - 09 January, 2020 | 10:00 - 18:00

Log on to www.indusfood.co.in and click on the buyer registration button.

Fill in your company details in the online form

Select the relevant exhibit zone & submit your form.

Pay the INR 17,500 (approx USD 250) + 18% GST registration fees via debit or credit card for a confirmed participation

Receive the confirmation mail with a link to your customized dashboard.

How to be a part of the IndusFood hosted buyer program

Our hosted buyer program makes your IndusFood experience as seamless as possible. With over 70 nodal officers assisting the Indian missions globally, you get a taste of the Indian hospitality right from the beginning.



IndusFood Key Buyer Program

Contact TPCI secretariat or the Commercial section of the Indian Embassy/Consulate in your country for an extended invitation to the IndusFood hosted, key buyer program.



Supplier Nomination

Any Indian supplier on your business wish-list? We would be glad to host you at their invitation.



International recommendation

Contact your local chamber of commerce to send us your nomination and we will get in touch with you.

Who can be Nominated?



Food distribution and trading companies



Major wholesaler & importer groups



Government bodies



Supermarket chains



Food-service companies



Airlines caterers



Hotel chains

EXPERIENCE INCREDIBLE INDIAN HOSPITALITY

Testimonials



“

India provided us the best hospitality in the world. The show itself was very well-organized. It has potential to become one of the most important food shows in the world. I was able to source several products, for which I have already placed orders.

”

Palvesh Patel
Capital Health Ltd.,
United Kingdom



“

A very good exhibition! Am very pleased with its organization and management. Was surprised to find variety of organic products besides good selection of lot many new products. I am awaiting the price lists, certificates and details of cooperation.

”

Rasa Neapolitanskaya
Jagannath



“

Congratulations on a truly magnificent initiative! There was so much synergy and focus. We could communicate and co-operate with large number of suppliers. The B2B meetings were also very helpful; a lot of food ranges on display can be taken to Europe.

”

Rajiv Kumar
India Trading S.R.L.,
Italy



“

Thank you for hosting us and for ensuring a smooth and productive facilitation. All the arrangements including the logistics were flawless. We also benefited hugely from the various business meetings set up for us. We appreciate the tremendous effort by TPCI.

”

Sridhar Moosapeta
CEO, Khimji Ramdas,
Muscat, Oman



“

It was a great experience. I found preparations were par-excellent. I have participated/attended exhibitions around the world; I can say the arrangements made were of “World Class”. The quality of exhibitors too was very good. We are in advance discussion with some of the potential business partners.

”

Rakesh Jha,
General Manager
Al Maya Trading Co.
LLC



“

Thank you for all your support and generosity that enabled our members to have a very successful participation. The level of organization was quite outstanding. Our delegates were satisfied with all the arrangements. The business meetings that our delegation had with the exhibitors too were quite fruitful.

”

Khalifa A Al-Ali
Director General
Food Security Center-
Abu Dhabi



“

IndusFood was very well attended and each and every guest/participant had nothing but praise for the meticulous planning and execution. The hospitality was great. I am very confident that the Fair will get better and bigger every year. It is an ideal platform for interaction of buyers and sellers.

”

Anant Kapadiya
Vice-Chairman,
Indian Business &
Professional Council-
Kuwait



“

The show had a wide range of top class Indian food producers, processors and exporters. Indeed I on behalf of the several food companies in Bahrain had a promising meetings with few new suppliers of food and agriculture products. I am quite confident that this and other follow ups will lead to some fruitful business relations.

”

Ebrahim Zainal
Chairman,
Trafco Group B.S.C.



“This trade show is being positioned as the next global Food and Beverages (F&B) market in the Asian Sub-continent like ANUGA, SIAL and Gulf food.”

Suresh Prabhu
Union Minister
Ministry of Commerce & Industry, Government of India



“IndusFood complements Indis's Agriculture Export Policy. The event has attracted a large number of buyers and so their interaction with an equal number of exporters of varying sizes is a big achievement. I have no doubt this event will grow on an exponential scale.”

Santosh Sarangi
Joint Secretary
Dept of Commerce and Industry, GOI



Let's partner and create
winning opportunities together

Register now

www.indusfood.co.in



ORGANIZERS



TPCI Trade Promotion
Council of India

INSTITUTIONAL PARTNER



CO-ORGANIZERS



For more information contact the IndusFood buyer desk
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